

Facilitators Brief

Refreshing Our Strategy Together (Key Stakeholder Engagement Pack)

Background

Over the coming months, we will be refreshing our *Shaping Our Future Wellbeing* strategy. Colleagues across the Health Board and key stakeholders, are encouraged to share their views as part of an engagement period, ensuring the refreshed strategy represents everyone. This is your chance to ensure your that the visions and values of your work area are represented in our next overarching strategy.

Session Objectives

- To explain why it is necessary to update the strategy now
- Pose a series of questions to gauge engagement and seek views from the audience
- Outline the timeline for engagement, development and finalising the strategy
- Encourage people to submit their feedback using the online survey

Key Considerations/ Actions

The facilitator will need to tailor the presentation to reflect the audience it is being delivered to. There is no one size fits all model for this pack, and we want stakeholders to use this as a basis to foster meaningful conversations about the Health Board's strategy.

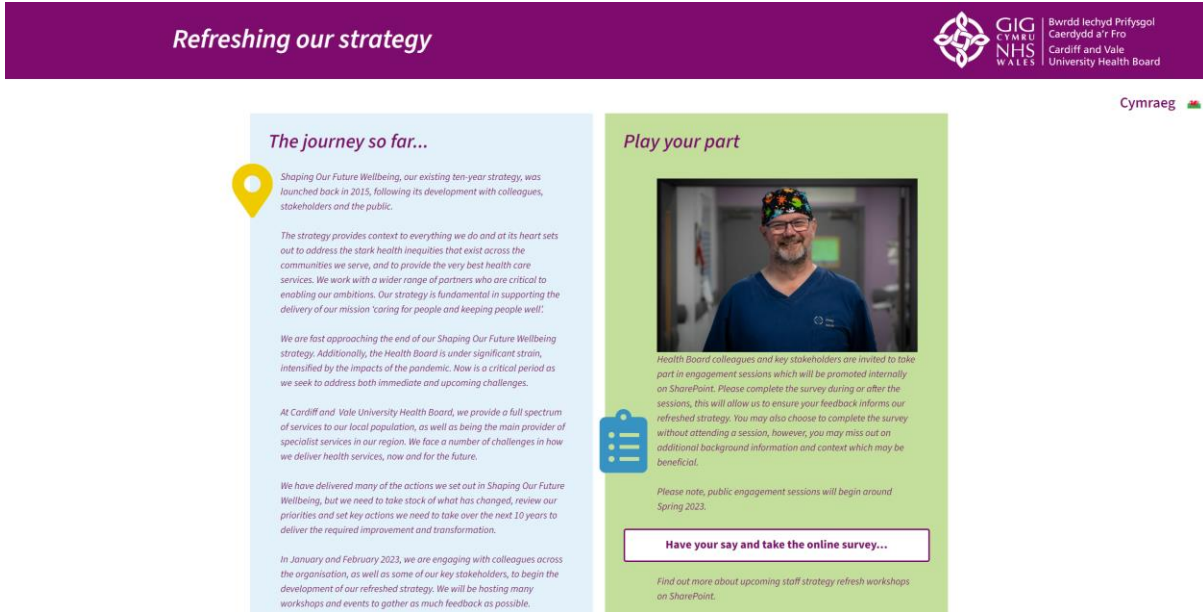
Throughout the presentation, there are questions posed. Participants can fill out the online survey during or after the presentation via the www.shapingourfuturewellbeing.com website. Completion of the survey is crucial to ensure feedback is gathered and analysed to help shape the development of the refreshed strategy.

As a facilitator, you are also encouraged to fill out the online survey, as an individual and additionally to summarise the feedback of the group you delivered to. If you choose to run your session by more traditional means such as flip charts, please ensure the views reflected are submitted into the feedback form.



Overview of assets and channels:

Strategy Refresh Website



Refreshing our strategy

The journey so far...

Shaping Our Future Wellbeing, our existing ten-year strategy, was launched back in 2015, following its development with colleagues, stakeholders and the public.

The strategy provides context to everything we do and at its heart sets out to address the stark health inequalities that exist across the communities we serve, and to provide the very best health care services. We work with a wider range of partners who are critical to enabling our ambitions. Our strategy is fundamental in supporting the delivery of our mission 'caring for people and keeping people well'.

We are fast approaching the end of our Shaping Our Future Wellbeing strategy. Additionally, the Health Board is under significant strain, intensified by the impacts of the pandemic. Now is a critical period as we seek to address both immediate and upcoming challenges.

At Cardiff and Vale University Health Board, we provide a full spectrum of services to our local population, as well as being the main provider of specialist services in our region. We face a number of challenges in how we deliver health services, now and for the future.

We have delivered many of the actions we set out in Shaping Our Future Wellbeing, but we need to take stock of what has changed, review our priorities and set key actions we need to take over the next 10 years to deliver the required improvement and transformation.

In January and February 2023, we are engaging with colleagues across the organisation, as well as some of our key stakeholders, to begin the development of our refreshed strategy. We will be hosting many workshops and events to gather as much feedback as possible.

Play your part

Health Board colleagues and key stakeholders are invited to take part in engagement sessions which will be promoted internally on SharePoint. Please complete the survey during or after the sessions, this will allow us to ensure your feedback informs our refreshed strategy. You may also choose to complete the survey without attending a session, however, you may miss out on additional background information and context which may be beneficial.

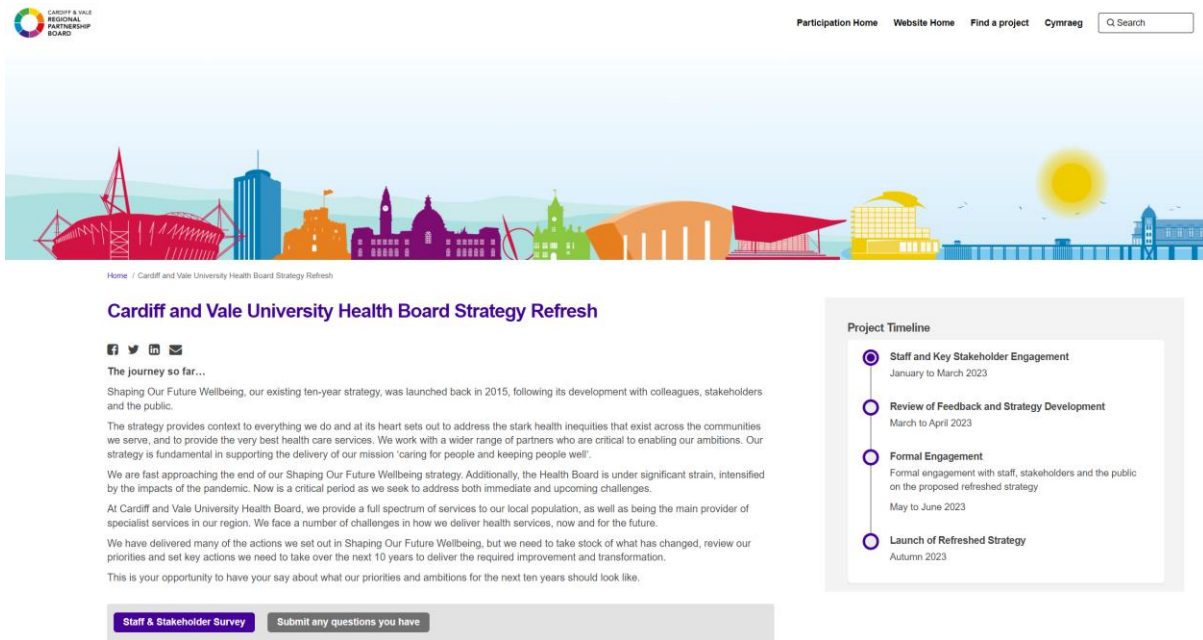
Please note, public engagement sessions will begin around Spring 2023.

Have your say and take the online survey...

Find out more about upcoming staff strategy refresh workshops on SharePoint.

Cymraeg 🇬🇧

Online Survey



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This is your opportunity to have your say about what our priorities and ambitions for the next ten years should look like.

Project Timeline

- Staff and Key Stakeholder Engagement
January to March 2023
- Review of Feedback and Strategy Development
March to April 2023
- Formal Engagement
Formal engagement with staff, stakeholders and the public on the proposed refreshed strategy
May to June 2023
- Launch of Refreshed Strategy
Autumn 2023

Staff & Stakeholder Survey Submit any questions you have

Contacts

If you have any questions or queries about delivering a session, please email news@wales.nhs.uk with the subject line 'Strategy Refresh'.

