This call encourages applications from outside the NHS that can provide evidence of benefit to the health and wellbeing of the local community.
1. Do you have an innovative idea?

Are you passionate about the NHS and its sustainability?

Have you got a good idea that will help improve health and wellbeing, the NHS, patient outcomes, processes, systems, resource usage or services?

Do you want to see your idea working in practice?

Do you have the commitment and enthusiasm to make it happen?

2. Document Summary

This document aims to help people understand what being a Bevan Exemplar is about and how to apply. In summary, it involves the following steps:

**Step 1** – Read this document to make an application. Check whether you can commit to the schedule outlined at Section 7.

**Step 2** – Complete and submit the application form.

**Step 3** – Your Local Health Board or Trust will consider and select applications to submit to the Bevan Commission.

**Step 4** – The Bevan Commission Panel will make a final selection.

**Step 5** – You will be notified of the outcome.

3. Why apply?

You will:

- Be supported to take your idea through to implementation;
- Be recognised and championed at senior levels within NHS Wales and the Bevan Commission;
- Develop your leadership experience, personal knowledge and skills;
- Access to training and mentorship;
- Greater insight and access to wider views, people and perspectives;
- Develop your personal networks and meet with other like-minded people;
- Become a champion for change within your organisation;
- Influence thinking and practice within your organisation and further afield;
- Make a change that makes a difference.
4. **Criteria for Application**

**To apply to be a Bevan Exemplar You:**

- will have a good idea that supports prudent innovation and improved health outcomes;
- are keen and able to work with the Bevan Commission to change and improve healthcare;
- are enthusiastic and passionate about your NHS.

**Ideas in scope for this programme:**

- Ideas that support ‘A Healthier Wales’ – our plan for Health and Social Care
- Ideas that demonstrate Prudent Healthcare in practice
- Ideas that improve health and wellbeing in Wales;
- Ideas that deliver better clinical outcomes;
- New products, roles or ways of working;
- Improved knowledge or skills;
- Can be delivered within a 9-12 month period.

5. **As a Bevan Exemplar...**

**We expect you to:**

- fully commit to participating in the Bevan Exemplar programme of events and networking (up to 6 days);
- publicise and promote your work;
- evaluate the impact and outcomes of your work;
- promote Prudent Healthcare;
- champion the Bevan Exemplar programme;
- provide updates and reports as required.

**You should expect us to:**

- provide tailored network events to support projects and encourage peer-support networks;
- provide coaching and mentoring support;
- provide support to resolve delivery issues;
- facilitate access to Bevan Commissioners;
- promote and publicise your work widely.

You should expect your organisation to:

- encourage and support you to take part in Exemplar events and activities and give you the time to do so;
- be fully committed to supporting you to deliver your project;
- help you to overcome challenges or obstacles to delivery.

6. Decision making...

Criteria:

- a good idea that supports prudent innovation and improved health outcomes;
- keen and able to work with the Bevan Commission to change and improve healthcare;
- enthusiastic and passionate about the NHS.

Questions we'll ask when making our decision:

- Is the idea Prudent?  
  (answer – Yes)
- Is this idea new and innovative?  
  (answer – Yes)
- Is this project something I'm familiar with and have been doing for a while?  
  (answer – No)
- Can this be delivered within 9 – 12 months?  
  (answer – Yes)
- Is it certain that this idea will work?  
  (answer – No)
- Has it got a good a chance of working?  
  (answer – Yes)
- Will we learn something new from supporting this idea?  
  (answer – Yes)

* If an idea is certain to work or if we won’t learn anything new from doing it then it’s probably not new or innovative.
## 7. Contacts

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Lead</th>
<th>Lead Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abertawe Bro Morgannwg UHB</td>
<td>Christine Morrell</td>
<td><a href="mailto:christine.morrell@wales.nhs.uk">christine.morrell@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Aneurin Bevan UHB</td>
<td>David Thomas</td>
<td><a href="mailto:david.thomas15@wales.nhs.uk">david.thomas15@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Betsi Cadwaldr UHB</td>
<td>Adrian Thomas</td>
<td><a href="mailto:adrian.thomas@wales.nhs.uk">adrian.thomas@wales.nhs.uk</a></td>
</tr>
<tr>
<td></td>
<td>Lynne Grundy</td>
<td><a href="mailto:lynne.Grundy@wales.nhs.uk">lynne.Grundy@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Cardiff and Vale UHB</td>
<td>Abigail Harris</td>
<td><a href="mailto:abigail.harris@wales.nhs.uk">abigail.harris@wales.nhs.uk</a></td>
</tr>
<tr>
<td></td>
<td>Robyn Davies</td>
<td><a href="mailto:robyn.davies5@wales.nhs.uk">robyn.davies5@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Cwm Taf UHB</td>
<td>Tom Powell</td>
<td><a href="mailto:thomas.powell2@wales.nhs.uk">thomas.powell2@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Hywel Dda UHB</td>
<td>Phil Kloer</td>
<td><a href="mailto:philip.kloer@wales.nhs.uk">philip.kloer@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Powys Teaching Health Board</td>
<td>Howard Cooper</td>
<td><a href="mailto:howard.cooper@wales.nhs.uk">howard.cooper@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Public Health Wales NHS Trust</td>
<td>Rhiannon</td>
<td><a href="mailto:Rhiannon.Beaumont-Wood@wales.nhs.uk">Rhiannon.Beaumont-Wood@wales.nhs.uk</a></td>
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<td></td>
<td>Beaumont-Wood</td>
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</tr>
<tr>
<td>Velindre NHS Trust</td>
<td>Phil Webb</td>
<td><a href="mailto:philip.webb@wales.nhs.uk">philip.webb@wales.nhs.uk</a></td>
</tr>
<tr>
<td>Welsh Ambulance Services NHS Trust</td>
<td>Grayham Mclean</td>
<td><a href="mailto:grayham.mclean@wales.nhs.uk">grayham.mclean@wales.nhs.uk</a></td>
</tr>
<tr>
<td>NWIS</td>
<td>Wendy Dearing</td>
<td><a href="mailto:wendy.dearing@wales.nhs.uk">wendy.dearing@wales.nhs.uk</a></td>
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About the Bevan Commission &
Bevan Commission Academy

1. The Bevan Commission

Established in 2008, the Bevan Commission (hosted and supported by Swansea University) brings together a group of internationally renowned experts to provide independent advice on health and care to Welsh Government, leaders across Wales, the UK and worldwide.

The Bevan Commission identifies and shares best practice from healthcare systems around the world, building on the principles of the NHS as established by Aneurin Bevan.

It provides authoritative recommendations to improve Wales’ health and care system, and supports health and care professionals on the frontline to innovate and test out their own expert ideas.

The Bevan Commission believes that good health and care is everyone’s responsibility, so works with professionals and community members to ensure their views and ideas shape the health and care debate.

The Bevan Commission promotes a prudent approach to health based upon four Prudent Health Principles. These are:

- Achieve health and wellbeing with the public, patients and professionals as equal partners through co-production.
- Care for those with the greatest health need first, making most effective use of all skills and resources.
- Do only what is needed – no more, no less – and do no harm.
- Reduce inappropriate variation using evidence-based practices consistently and transparently.

2. The Bevan Commission Academy

The Bevan Commission Academy brings together the public, healthcare professionals, academic researchers and NHS staff to promote and improve standards in healthcare in a dynamic learning and development environment in to support inspirational leadership, innovative ideas, new ways of working and action research – learning through doing.

The Bevan Commission Academy will exploit the assets available from within Wales, from professionals and the public, from industry and academia alongside the Bevan Commission’s extensive networks and partnerships.

Where the Commission is about providing advice and guidance, the Academy is about informing this through engagement, action learning, promotion and stimulation. Catalysing change and innovation and supporting the Commission’s aspirations to actively draw upon
the greatest breadth and depth of knowledge when providing strategic and policy advice to the Minister. In this sense the Academy is the executive to the Commission.

To support these objectives and to help engage the NHS in this work the Academy has created Bevan Innovators and Bevan Innovation Hubs.

3. Bevan Innovators

The Bevan Commission Innovators are a means to help stimulate, support and embed innovation within and across organisations, drawing together evidence from innovation, social movements for change and collective leadership. Innovators will identify, drive and spread innovation and act as agents for change. The Innovators are:

- **Exemplars** – NHS and other health organisation employees. Exemplars will design and develop innovative ideas that are aligned to Health Board needs and Prudent Healthcare with a positive impact on patient outcomes; create a social movement for change across Wales by sharing approaches and inspiring others; and create a network to share ideas.
- **Fellows** – trainee clinical academics. Fellows will bridge clinical services, academia and practical application; develop proposals that address and support local health needs and improve clinical practice and health outcomes; improve local recruitment; and create clinical academic networks.
- **Advocates** – public, patients and patient organisations. Advocates provide insights into the real, lived experiences of health and care to help us transform the NHS, and inspire action in their communities.

4. Bevan Commissioners

**Chair** – Professor Sir Mansel Aylward CB

<table>
<thead>
<tr>
<th>Bevan Commissioners</th>
<th>Ann Lloyd CBE</th>
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<tbody>
<tr>
<td>Nygaire Bevan</td>
<td>Professor Ewan Macdonald OBE</td>
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<td>Dame Sue Bailey</td>
<td>Professor Sir Michael Marmot</td>
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<td>Professor Dame Carol Black DBE</td>
<td>Chris Martin</td>
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<td>Professor Bim Bhowmick OBE DL</td>
<td>Professor John Wyn Owen CB</td>
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<td>Sir Ian Carruthers OBE</td>
<td>Professor Sir Anthony Newman Taylor CBE</td>
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<td>Mary Cowern</td>
<td>Dr Helen Paterson</td>
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<td>Professor Baroness Ilora Finlay</td>
<td>Professor Phillip Routledge OBE</td>
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<td>Professor Kamilla Hawthorne MBE</td>
<td>Fran Targett OBE</td>
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<tr>
<td>Professor Trevor Jones CBE</td>
<td>Professor Hywel Rhys Thomas CBE</td>
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<td>Lt General Louis Lillywhite CB, MBE, OStJ</td>
<td>Sir Paul Williams OBE CStJ DL</td>
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